Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-13 (Canceled).

Claim 14 (Currently Amended): The device according to claim ~~13~~ 21, further comprising

~~wherein~~ means ~~(18, 19)~~ for recording the supply speed of the object being moved ~~are provided~~, ~~which~~ said means ~~transmit~~ transmitting measuring signals proportional to the supply speed to the control system, ~~(17) and that~~ the control system ~~(17)~~ ~~controls~~ controlling the movement of the thermal print head ~~(4)~~ depending on the recorded supply speed.

Claim 15 (Currently Amended): The device according to claim ~~13~~ 21,

wherein the drive ~~by means of which the thermal print head (4) can be moved in the feed direction and counter to the feed direction of the object to be printed,~~ has a slider-crank mechanism ~~or a piezo-actuator (33)~~.

Claim 16 (Currently Amended): The device according to claim ~~13~~ 21,

wherein ~~the stroke length with which~~ the ~~thermal print head (4) can be moved~~ drive has an adjustable stroke length in the feed direction and counter to the feed direction of the at least one object to be printed ~~is adjustable~~.

Claim 17 (Currently Amended): The device according to claim ~~13~~ 21,

wherein the thermal print head is attached to a support ~~(9)~~ mounted in a sliding guide ~~(10)~~, ~~which~~ said support ~~carries~~ carrying a ~~further~~ second drive ~~by means of which~~ for moving the thermal print head ~~(4) can be moved~~ onto the at least one object to be printed and away from the at least one object.

Claim 18 (Currently Amended): The device according to claim ~~13~~ 21, further comprising

~~wherein the thermal print head (4) has assigned to it~~ a cam disk ~~or a circular disk (27) with eccentrically arranged axis of rotation by means of which~~ for bringing the thermal print head ~~(4) can be brought~~ in contact with the at least one object to be printed against the action of a spring element ~~(32)~~.

Claim 19 (Currently Amended): The device according to claim ~~13~~ 17,

wherein the second drive ~~device by means of which the thermal print head (4) can be moved onto the object to be printed and away from the object~~ has at least one piezo-actuator ~~(33)~~.

Claim 20 (Currently Amended): The device according to claim ~~13~~ 21, further comprising

~~wherein opposite to the thermal print head (4) there is arranged~~ a plate-shaped counter-bearing opposite to the thermal print head, ~~(5) over which~~ the back side of the at least one object to be printed ~~slides~~ sliding over said counter-bearing during ~~its~~ feed of the at least one object.

Claim 21 (New): A device for printing at least one object moving at a supply speed in a feed direction comprising:

(a) a thermal print head;

(b) means for supplying the at least one object to be printed to the thermal print head;

(c) a drive for moving the thermal print head parallel to or counter to the feed direction of the at least one object to be printed; and

(d) a control system for controlling the drive so that during movement of the thermal print head parallel to the feed

direction of the at least one object the thermal print head has a speed less than or equal to the supply speed of the at least one object being moved and during movement of the thermal print head counter to the feed direction of the at least one object the thermal print head is moved a distance away from the at least one object.

Claim 22 (New): The device according to claim 21, wherein the drive has a piezo-actuator.

Claim 23 (New): The device according to claim 21, further comprising a circular disk with an eccentrically arranged axis of rotation for bringing the thermal print head in contact with the at least one object to be printed against the action of a spring element.